

Our client Mylan is one of the world's leading generics and specialty pharmaceutical companies, providing products to customers in approximately 140 countries and territories. The company maintains one of the industry's broadest and highest quality product portfolios, which is regularly bolstered by an innovative and robust product pipeline. With a workforce of more than 40,000, Mylan has attained leading positions in key international markets through its wide array of dosage forms and delivery systems, significant manufacturing capacity, global commercial scale and a committed focus on quality and customer service.

The new position of

Product Manager (m/f)

will hold strategic and operational marketing responsibility together with respective Head.

Major Duties of Position

- Develops and implements marketing strategies and plans for the local market
- Ensures that all activities are fully aligned with the overall strategy of the company
- Launches and establishes new products on the local market
- Coordinates and monitors all strategic and operational marketing activities in accordance to the planning and budget specifications; has full P & L responsibility
- Monitors and analyses the market to identify necessities to adapt the sales and profit-oriented marketing strategies and activities
- Analyses and interprets market trends and health policy developments; develops and implements appropriate strategies and marketing activities
- Cooperates with supply chain and partners regarding production planning of products on the market
- Identifies necessary scientific documentation
- Initiate and plans scientific symposia and conferences in collaboration with the Medical Manager

Who you are

- Medical or similar education and/or completed studies of business economics/ bachelor degree
- Ideally 2 years' experience in pharmaceutical Sales Force (with physicians and or OTC/Generics)
- Very good knowledge of the German market
- At least 2 years' experience in product management
- Experienced in the application of digital media
- Team player
- Readiness for result-oriented and independent work
- Acceptance of new challenges
- Willingness to travel (within Germany)
- Fluent English language skills

Do you feel attracted by this position? We kindly ask you to apply in full confidentiality in English, with resume and list of key competences.

PP PHARMA PLANING

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Your application will be treated with strict confidentiality.

